



DWAYNE DAVENPORT

Senior Multimedia Specialist
Opus IVS

INFO

Name	Dwayne Allen Davenport
Date of Birth (Age)	11.28.1989
Years of Experience	13
Languages	English

KEY QUALITIES



CONTACT

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PROFILE

Professional Multimedia Designer with 13+ years of experience in brand design, video production, web design, and visual storytelling. Proven ability to elevate brand presence by crafting cohesive, engaging visual identities across digital and print platforms. Skilled at transforming complex ideas into clear, compelling content through a wide range of design mediums. Adept at managing projects from concept to completion with a strong focus on consistency, creativity, and strategic communication.



SKILLS

CONCEPT DEVELOPMENT



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



CSS



HTML



VIDEO PRODUCTION



ADOBE AFTER EFFECTS



UI DESIGN



WORDPRESS



FIGMA



WORK

Senior Multimedia Designer - Opus IVS, Ann Arbor, MI
(Nov 2020 - Present)

- Lead the creation and evolution of the company's visual brand across all platforms.
- Design and deliver a wide range of marketing assets, including digital, print, video, and web materials.
- Manage projects from concept to final execution, ensuring alignment with brand standards and marketing goals.
- Oversee and maintain the company website, including content updates, design improvements, and UX enhancements.
- Ensure brand consistency across campaigns, trade shows, digital products, and internal communications.
- Collaborate closely with cross-functional teams including marketing, sales, engineering, and international marketing teams in the UK and Australia

Multimedia Specialist - RPM Freight Systems, Royal Oak, MI
(Oct 2015 - Mar 2020)

- Produced video content and digital designs to drive brand awareness and support marketing initiatives.
- Designed print materials for promotional product sales, trade shows, and corporate events.
- Managed the company website, ensuring up-to-date content, improved user experience, and visual consistency.
- Oversaw social media channels, creating visual content and maintaining brand voice across platforms.
- Played a key role in the company's full rebrand, contributing to logo redesign, brand guidelines, and marketing rollout.



EDUCATION

AA Fine Arts - Henry Ford College - Dearborn, MI

2008-2014

Graphic Design - William D Ford Votech

2006-2008